

# It's raining cash credits

## With EastWest Member-Get-Member Promo

Don't let the rain get in the way of your shopping sprees. Refer your family and friends for an EastWest MasterCard Credit Card and earn Php1,000 cash credits for every successful referral. Plus, your referrals will also earn cash credits as a welcome gift. The more successful referrals you make, the bigger cash credits you earn. Simply fill out the MGM Application Form and send with the documentary requirements via email to [mgmprmo@eastwestbanker.com](mailto:mgmprmo@eastwestbanker.com)



Promo period is from August 15, 2016 to February 15, 2017. Terms and conditions apply. Per DTI-FTEB SPD Permit No. 8270, Series of 2016.



EASTWEST PRINCIPAL CARDHOLDER INFORMATION ("REFERRER")	
<b>COMPLETE NAME</b> (As it appears on your EastWest Credit Card) <span style="float: right;">IMPORTANT</span>	<b>EASTWEST CREDIT CARD NUMBER</b> (Please indicate the first 6 digits and last 4 digits of your EastWest Credit Card number.) <span style="float: right;">IMPORTANT</span>
<b>E-MAIL ADDRESS</b> (Should be the same with e-mail address on record. EastWest will add this e-mail address to update your customer information if you have no e-mail address on record.)	

APPLICANT INFORMATION ("REFERRAL")							
(Applicant must not have an existing Principal EastWest Credit Card or any cancelled EastWest Credit Card within the promo period.)							
<b>EASTWEST CREDIT CARD OF CHOICE</b> <input type="checkbox"/> EastWest Platinum MasterCard <input type="checkbox"/> EastWest Everyday Titanium MasterCard <input type="checkbox"/> EastWest Dolce Vita Titanium MasterCard <input type="checkbox"/> EastWest Gold MasterCard <input type="checkbox"/> EastWest Classic MasterCard <input type="checkbox"/> EastWest Practical MasterCard <input type="checkbox"/> Hyundai MasterCard <p style="font-size: small;">Depending on EastWest's evaluation, you may receive a card type other than your choice.</p>	<b>WORK INFORMATION</b> <b>SOURCE OF FUNDS</b> <input type="checkbox"/> Salary/Benefits <input type="checkbox"/> Business Income <input type="checkbox"/> Retirement/Separation <input type="checkbox"/> Allowances <input type="checkbox"/> Remittance <input type="checkbox"/> Others <b>COMPANY/BUSINESS NAME</b> <b>NATURE OF BUSINESS</b> <input type="checkbox"/> Agricultural/Mining <input type="checkbox"/> Community/Social/Personal <input type="checkbox"/> Insurance <input type="checkbox"/> Utilities <input type="checkbox"/> Banking <input type="checkbox"/> Construction <input type="checkbox"/> Manufacturing <input type="checkbox"/> Wholesale/Retail <input type="checkbox"/> BPO <input type="checkbox"/> Financing <input type="checkbox"/> Real Estate <input type="checkbox"/> Others <input type="checkbox"/> Business/Commercial Services <input type="checkbox"/> Government <input type="checkbox"/> Transportation/Communication <b>JOB TITLE/OCCUPATION</b> <b>DEPARTMENT</b> <b>COMPANY/BUSINESS ADDRESS</b> Floor Bldg. No. Street Village/Brgy/Municipality City/Province Zip Code <b>COMPANY/BUSINESS PHONE NUMBER</b> (Include local/extension and if provincial, include area code) <b>ALTERNATE BUSINESS PHONE NUMBER</b> (Include local/extension and if provincial, include area code) <b>GROSS ANNUAL INCOME</b> (Should match income document submitted) <b>NO. OF YEARS WITH PRESENT EMPLOYER/BUSINESS</b>						
<b>PERSONAL INFORMATION</b> <b>FULL NAME</b> First Middle Last <b>NAME TO APPEAR ON CARD</b> (Must not exceed 19 characters including spaces) <b>BIRTHDATE</b> (MM/DD/YYYY) <b>PLACE OF BIRTH</b> <b>MOTHER'S FULL MAIDEN NAME</b> First Middle Last <b>GENDER</b> <input type="checkbox"/> Male <input type="checkbox"/> Female <b>CITIZENSHIP/NATIONALITY</b> <input type="checkbox"/> Filipino <input type="checkbox"/> Others ACR No. <b>PRESENT/HOME ADDRESS</b> No. Street Village/Brgy/Municipality City/Province Zip Code <b>PERMANENT ADDRESS</b> <input type="checkbox"/> Please check if the same as Present/Home Address. No. Street Village/Brgy/Municipality City/Province Zip Code <b>HOME PHONE NUMBER</b> (if provincial, include area code) <b>PRIMARY MOBILE NUMBER</b> <b>ALTERNATE MOBILE NUMBER</b> <b>PRIMARY E-MAIL ADDRESS</b> <b>ALTERNATE E-MAIL ADDRESS</b> <b>TAX IDENTIFICATION NUMBER</b> <b>SSS/GSIS NUMBER</b> Kindly indicate if you are related to an EastWest Director, Officer, Stockholder and Related Interest (DOSRI) <b>NAME</b> <b>RELATIONSHIP</b>	<b>CREDIT CARDS OWNED</b> (Please note your active principal card/s.) <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th>Card Issuer</th> <th>Credit Card Number</th> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> </table> <b>BILLING PREFERENCE</b> Send my card to my: <input type="checkbox"/> Present/Home Address <input type="checkbox"/> Company/Business Address Your card may be delivered to the alternative address if we are not able to deliver to your preferred address. <b>STATEMENT OF ACCOUNT</b> Go green, Go paperless! Your credit card Statement of Account (SOA) will be sent to your e-mail address on record through our electronic Statement of Account (e-SOA) Facility in a password protected PDF file. An SMS advisory will be sent to your mobile number on record to let you know that your e-SOA has been sent. Should you prefer to receive your SOA in your billing address, please tick this box: <input type="checkbox"/> Send my SOA to my billing address	Card Issuer	Credit Card Number				
Card Issuer	Credit Card Number						

DECLARATION AND SIGNATURE	DOCUMENTARY REQUIREMENTS
I hereby certify that all information and documents given in this application are complete, true and correct and that my signature herein is genuine. <b>Disclosure and Sharing of Information</b> <b>a. Processing of my application</b> I hereby authorize EastWest to conduct random verification with the BIR, any other appropriate government agencies or third parties including banks and financial institutions to establish the authenticity of the information I declared and the documents I submitted (e.g. bank statements, certificate of employment, payslips and income tax return) in relation to my application as may be necessary for the processing and evaluation of my application and I further hereby waive all confidentiality rules and laws, such as R.A. 1405, as amended, Data Privacy Act of 2012, among others, as applicable. <b>b. Account Maintenance and Servicing</b> I hereby authorize the transfer, disclosure and communication of EastWest of any information relating to my account with EastWest together with all of the documents submitted for this application to any of its offices, branches, subsidiaries, affiliates, agents and representatives of EastWest and third parties for data processing/storage, customer satisfaction surveys, and for any other purpose as EastWest may deem appropriate, and as may be required by law or regulation. I hereby also authorize the regular submission and disclosure to any and all credit information service providers such as, but not limited to, Credit Card Association of the Philippines, Credit Information Corporation, BSP Anti-Money Laundering Council, Bankers' Association of the Philippines, any information, whether positive or negative relating to my basic credit data (as defined under R.A. No. 9510) with EastWest as well as any updates or corrections thereof. The foregoing constitutes my written consent for any such submission and disclosure of information relating to my/our accounts for the purpose indicated above and under applicable laws, rules and regulations. I agree to hold EastWest free and harmless from any liabilities that may arise from any transfer, disclosure or storage of information relating to my accounts <b>c. Marketing and Sales Offers</b> I hereby authorize the transfer, disclosure and communication of EastWest of any information relating to my account with EastWest together with all of the documents submitted for this application to any of its offices, branches, subsidiaries, affiliates, agents and representatives of EastWest and third parties for product and service offers to be made to me through mail/e-mail/fax/SMS or telephone, and for any other purpose as EastWest may deem appropriate, unless I expressly notify EastWest otherwise through the following Customer Service contact information: Customer Service Hotline: 888-1700 Domestic Toll-Free Hotline: 1-800-1888-8600 E-mail: <a href="mailto:cards@eastwestbanker.com">cards@eastwestbanker.com</a> I understand that this application is subject to EastWest's credit policies and procedures. I understand and agree that should my credit card application be approved, my card may be delivered activated, subject to EastWest's activation policy and guidelines. In case of disapproval of my application, I understand that EastWest is under no obligation to disclose the reason/s for such disapproval unless required by law or regulation. The accomplished application form and requirement/s I submitted become the property of EastWest and EastWest is under no obligation to return the said documents to me regardless of the outcome of the application. By signing below, I agree to abide by the Terms and Conditions Governing the Issuance and Use of EastWest Credit Cards as found in the Bank's website. I also agree to be bound by any and all amendments thereto as well as all laws, rules, regulations and official issuances applicable to EastWest which may hereinafter be issued, as well as such other terms and conditions governing the use of other facilities, benefits, products or services which shall be made available to me. I also agree that EastWest may change any of the provisions in its Terms and Conditions and the fees and charges for its products and/or services from time to time and I agree to be notified of such changes through notice sent to me through any of the following means, at the discretion of EastWest unless I request otherwise: (i) mailed and/or emailed notices (sent to my mailing or email addresses indicated in EastWest's records), (ii) notices posted at EastWest's branches or (iii) notices in its website.	Tick the box of the supporting documents you are submitting together with this completely filled-out application form. 1. Any one (1) valid ID with photo and signature <input type="checkbox"/> Passport <input type="checkbox"/> Driver's License <input type="checkbox"/> Company ID <input type="checkbox"/> Others _____ 2. Any one (1) Proof of Financial Capacity <input type="checkbox"/> Latest ITR/Certificate of Compensation Payment/ Tax Withheld (BIR Form 2316) <input type="checkbox"/> Certificate of Employment <input type="checkbox"/> Latest three (3) months payslip <input type="checkbox"/> Latest Credit Card Statement of Account <input type="checkbox"/> Others: _____ <p style="text-align: center;"><b>IMPORTANT!</b> APPLICATIONS WITHOUT DOCUMENTARY REQUIREMENTS WILL BE CANCELLED.</p> <p style="text-align: center;"><b>FOR BANK USE ONLY</b></p> BL/WL/AML60 NFIS DUP PHX EVAL <span style="float: right;">AML RATING <input type="checkbox"/> HR <input type="checkbox"/> NR</span> SOURCE CODE: <b>M-BDV-MGM-016-0000</b>
Signature of Principal Applicant	Date

- For applicants **WITH** an existing credit card, submit a photocopy of one (1) valid ID with picture and signature (e.g. Company ID, Driver's License, Passport, Professional Regulation Commission (PRC) ID, SSS, BIR ID, Voter's ID, Postal ID, etc.) and latest credit card statement of account.
- For applicants **WITHOUT** an existing credit card, submit a photocopy of one (1) valid ID with picture and signature (e.g. Company ID, Driver's License, Passport, Professional Regulation Commission (PRC) ID, SSS, BIR ID, Voter's ID, Postal ID, etc.) and any ONE of the following: (1) Latest ITR/Certificate of Compensation Payment/Tax Withheld (BIR Form 2316); (2) Certificate of Employment; or (3) Latest three (3) months payslip.

**EastWest Member-Get-Member Promo Terms and Conditions**

**A. Referrer Incentive**

- The EastWest Member-Get-Member ("MGM") Promo is open to all EastWest Principal Cardholders in good credit standing\* herein referred to as "Referrer". Employees of EastWest and Corporate Cardholders are not qualified to join the Promo.
- Promo period is from August 15, 2016 to February 15, 2017.
- EastWest Principal Cardholders can join the MGM Promo by asking their relatives and friends herein referred to as "Referral" to apply for an EastWest MasterCard Credit Card.
- The complete Referrer information must be clearly indicated on the MGM Application Form. Blank, incomplete, invalid and unreadable Referrer information will not be counted in favor of the Referrer despite approval of the application of the Referral. Referrers should provide the following information for proper tagging of Referrals:
  - Complete Name (as it appears on the EastWest Credit Card)
  - EastWest Credit Card Number
  - E-mail Address
- The Referrer must ensure that their Referral meets all of the following criteria:
  - must not have an existing Principal EastWest Credit Card or a cancelled EastWest Credit Card within the promo period, otherwise, Referral shall not qualify for the promo incentive;
  - must be 21-65 years old, Filipino citizen and residing in the Philippines;
  - must have a residence landline or postpaid mobile phone AND business landline; and
  - must be an active Principal Credit Cardholder issued by other bank and/or with a Gross Annual Income of at least One Hundred Eighty Thousand Pesos (Php180,000.00).
- To qualify for the Promo, the Referral's application must be:
  - received within the promo period;
  - completely filled-out and signed in the prescribed MGM Application Form; and
  - submitted with complete documentary requirements via email to: **mgmpromo@eastwestbanker.com**

To request for additional MGM Application Form, you may:

- download the form at <http://www.bit.ly/mgmpromo> or at [www.eastwestbanker.com](http://www.eastwestbanker.com);
- call EastWest's 24-Hour Customer Service at (02) 888-1700.

- For every approved Referral, the Referrer will receive One Thousand Pesos (Php1,000) Cash Credits.
 

The Referrer must be in good credit standing\* throughout the duration of the promo period and during the generation of the Referrer Incentive, otherwise, Referrer Incentive will be forfeited in favor of the Bank.
- In the event that the Referral is referred by two (2) or more Referrers, the Referrer incentive shall be awarded to the Referrer whose Referral application was approved first. The Bank shall strictly enforce a one (1) Referrer Incentive and Referral Welcome Gift policy per valid approved Referral.
- Referrers will be notified of their Referral's application status and Referrer Incentive through their e-mail address on record. Referrer Incentive will be posted on the Referrer's Credit Card account seven (7) banking days from the approval date of their Referral.
- Only completed and signed MGM Application Form will be processed. Incomplete Referral applications will be cancelled. Request for reprocessing of cancelled/declined applications will not be accommodated. Instead, the Referrer shall be required to submit a new duly accomplished MGM Application Form with documentary requirements. All submitted MGM Application Forms and documentary requirements shall belong to EastWest and shall not be returned.
- Disputes in respect of the Principal Referrer's eligibility, coverage of the promo dates, fulfillment, etc., shall be resolved by EastWest at its sole discretion with prior approval from DTI.

**B. Applicant (Referral) Incentive**

- Newly-approved Referral herein referred to as "Applicant (Referral)" under the EastWest Member-Get-Member Program ("MGM") is eligible for the Referral Welcome Gift, provided that the Applicant (Referral) is "new to bank". New to bank means the applicant does not have any existing EastWest Principal Credit Card or cancelled EastWest Principal Credit Card within the promo period.
- Promo period is from August 15, 2016 to February 15, 2017.
- The Welcome Gift shall be in the form of Cash Credits and will depend on the Card Type issued by EastWest under the MGM Promo subject to the spend requirement per MasterCard Card Type as stated in the table below:

MasterCard Card Type	Welcome Gift	Spend Requirement
Classic MasterCard Practical MasterCard Hyundai MasterCard	Php1,000	Php2,000
Platinum MasterCard EveryDay Titanium MasterCard Dolce Vita Titanium MasterCard Gold MasterCard	Php2,000	Php4,000

- The Applicant (Referral) will qualify for the Welcome Gift once he/she reaches the minimum spend requirement within ninety (90) days from the date of card approval. Spend amount may be single or accumulated.
 

Cash advance availments, Insta-Cash, Balance Transfer, Convert-to-Installment transactions, Quick Bills, auto charged insurance premiums, fees and charges are not considered qualified spend for the promo.
- The Welcome Gift will be posted on the Applicant's (Referral's) Statement of Account (SOA) on the next billing cycle within thirty (30) days after the Applicant (Referral) has reached the spend requirement.
- The Applicant (Referral) must be in good credit standing\* throughout the duration of the promo period, spend period and during the generation of the Welcome Gift, otherwise, the Welcome Gift will be forfeited in favor of EastWest.
- This promo may not be used in conjunction with other EastWest acquisition/activation promo. In case an Applicant (Referral) qualifies for more than one promo, he/she can only avail of one. Multiple or invalid promo availment may result to charging the full cost of the reward to the Applicant's (Referral's) account, according to EastWest's discretion.
- The issuance and use of EastWest Credit Card is subject to the Bank's credit policies and the Terms and Conditions Governing the Issuance and Use of EastWest Credit Cards. Card Type issuance is subject to the existing Marketing program guidelines, Credit policies and procedures of EastWest.
- Disputes in respect of the Applicant's (Referral's) eligibility, coverage of the promo dates, fulfillment, etc., shall be resolved by EastWest at its sole discretion with prior approval from DTI.

\*Cardholders in good credit standing are those whose accounts are not delinquent, not under investigation due to suspected fraudulent activities, those whose EastWest Credit Cards are not reported lost or stolen and those who have not, otherwise, violated any of the Terms and Conditions Governing the Issuance and Use of EastWest Credit Cards.

Per DTI-FTEB SPD Permit No. 8270, Series of 2016.

EastWest is regulated by the Bangko Sentral ng Pilipinas. For inquiries or complaints, you may call EastWest's 24-Hour Customer Service at (02) 888-1700. Similarly, you may also contact the BSP Financial Consumer Protection Department at (02) 708-7087.