

COVER SHEET

A S O 9 4 0 0 2 7 3 3

S.E.C. Registration Number

E A S T W E S T B A N K I N G C O R P O R A T I O N

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(Company's Full Name)

T H E B E A U F O R T , 5 T H A V E N U E C O R .

2 3 R D S T . B O N I F A C I O G L O B A L C I T Y ,

T A G U I G C I T Y

(Business Address: No. Street City / Town / Province)

ATTY. BENEDICTO M. VALERIO, JR

Contact Person

8575-3805

Company Telephone Number

[Month]

Month

[Day]

Day

SEC Form 17-C

FORM TYPE

[Month]

Month Day

S

Secondary License Type, if Available

M S R D

Dept. Requiring this Doc.

Amended Articles Number/Section

[Total No. of Stockholders]

Total No. of Stockholders

Total Amount of Borrowings

[Domestic]

Domestic

[Foreign]

Foreign

To be accomplished by SEC Personnel concerned

[File Number]

File Number

LCU

[Document I.D.]

Document I.D.

Cashier

STAMPS

Remarks = pls. Use blank ink for scanning purposes




## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EAST WEST BANKING CORPORATION**  
(Issuer)

**September 28, 2023**  
(Date)

  
**ATTY. BENEDICTO M. VALERIO, JR.**  
Corporate Secretary  
(Signature and Title)



September 28, 2023

**SECURITIES AND EXCHANGE COMMISSION**

7907 Makati Avenue, Salcedo Village  
Barangay Bel-Air, Makati City

Attention: Mr. Vicente Graciano P. Felizmenio, Jr.  
Director, Markets and Securities Regulation Department

Atty. Rachel Esther J. Gumtang-Remalante  
Director, Corporate Governance and Finance Department

**THE PHILIPPINE STOCK EXCHANGE**

6<sup>th</sup> to 10<sup>th</sup> Floors, PSE Tower  
5<sup>th</sup> Avenue corner 28<sup>th</sup> Street, Bonifacio Global City  
Taguig City

Attention: Ms. Alexandra D. Tom Wong  
Head, Disclosure Department

**PHILIPPINE DEALING & EXCHANGE CORP.**

29/F, BDO Equitable Tower  
8751 Paseo de Roxas, Makati City

Attention: Atty. Marie Rose M. Magallen-Lirio  
Head- Issuer Compliance and Disclosure Department (ICDD)

Gentlemen/Ladies:

Please be advised that during the Regular Meeting of the Board of Directors of East West Banking Corporation held on September 28, 2023, the Board of Directors:

1. Elected a new member of the Board in the person of Ms. Rhoda “Chiqui” A. Huang, to fill the Board seat left by Mr. Francis C. Gotianun, who as Filinvest Development Corporation (FDC) director will focus on his leadership role in Filinvest Hospitality.

Ms. Huang is an invaluable addition to the Bank’s Board of Directors, bringing more than thirty (30) years of experience in Philippine corporate, financial institutions. Prior to joining FDC, she was President of BPI Capital Corporation. She was also the former Branch Head of Investment Banking for Credit Suisse Philippines and spent 19 years at JP Morgan Chase and its predecessor institutions. She has led various aspects of investment banking, including handling mergers and acquisitions, facilitating equity-linked transactions, managing equity and debt capital markets, overseeing structured products and lending, as well as handling risk management. Ms. Huang completed her Bachelor’s Degree in Business Administration and Accountancy at the University of the Philippines and is a Certified Public Accountant.

**EAST WEST BANKING CORPORATION**

EastWest Bank Corporate Center, The Beaufort, 5<sup>th</sup> Avenue corner 23<sup>rd</sup> Street, Fort Bonifacio Global City, Taguig, Metro Manila  
Telephone number: 575-3888 | Email: [service@eastwestbanker.com](mailto:service@eastwestbanker.com) | [www.eastwestbanker.com](http://www.eastwestbanker.com)  
A member of the **FILINVEST** Group

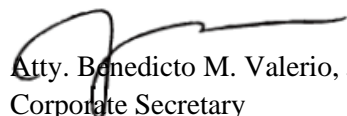
2. Approved the promotion of Mr. Rene Peralta from First Vice President to Senior Vice President. Mr. Peralta was recently appointed as the Bank's the Chief Corporate Credit Officer (CCCO) as part of the Bank's strategy refresh and evolved goals. As CCCO he is primarily responsible for leading the independent review and assessment of the corporate loan portfolio and providing the credit management framework for the Bank's corporate lending business. He also serves as the Chairman of the Bank's Credit Committee.

Mr. Peralta brings with him over 30 years of professional experience in the banking industry particularly in the areas of credit, account management, FX trading and stock brokerage. Prior to EW, he was the Securities Head of United Coconut Planters Bank. Mr. Peralta is a graduate of AB Economics from Ateneo De Manila University.

For your information and guidance

Thank you.

Very truly yours,



Atty. Benedicto M. Valerio, Jr.  
Corporate Secretary