

COVER SHEET

A S O 9 4 0 0 2 7 3 3

S.E.C. Registration Number

E A S T W E S T B A N K I N G C O R P O R A T I O N

[Empty grid for company name]

(Company's Full Name)

T H E B E A U F O R T , 5 T H A V E N U E C O R .

2 3 R D S T . B O N I F A C I O G L O B A L C I T Y ,

T A G U I G C I T Y

(Business Address: No. Street City / Town / Province)

ATTY. BENEDICTO M. VALERIO, JR

Contact Person

8575-3805

Company Telephone Number

[Month grid]

Month

[Day grid]

Day

SEC Form 17-C

FORM TYPE

[Month/Day grid]

Month Day

S

Secondary License Type, if Available

M S R D

Dept. Requiring this Doc.

Amended Articles Number/Section

[Total No. of Stockholders grid]

Total No. of Stockholders

Total Amount of Borrowings

[Domestic grid]

Domestic

[Foreign grid]

Foreign

To be accomplished by SEC Personnel concerned

[File Number grid]

File Number

LCU

[Document I.D. grid]

Document I.D.

Cashier

STAMPS

Remarks = pls. Use blank ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **December 12, 2024**
Date of Report (Date of earliest event reported)
2. SEC Identification Number: **ASO94-002733** 3. BIR Tax Identification No. **003-921-057**
4. **EAST WEST BANKING CORPORATION**
Exact name of issuer as specified in its charter
5. **Metro Manila, Philippines** 6. (SEC Use Only)
Province, country, or other jurisdiction of Industry Classification Code:
incorporation
7. **The Beaufort, 5th Avenue corner 23rd Sts., Bonifacio Global City, Taguig 1634**
Address of principal office Postal Code
8. **(632) 8575-3888**
Issuer's telephone number, including area code
9. **N/A**
(Former name or **former address**, if changed since last report)

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,249,975,411

11. Indicate the item numbers reported herein: **Item no .9 Other Events**

Please be informed that the Board of Directors of East West Banking Corporation (“the Bank”), in its regular meeting today, 12 December 2024 approved the following:

- a. The appointment of Mr. Noli S. Gomez as Executive Vice President / Head, Operations Cluster, effective January 2, 2025. Mr. Gomez does not own any shares with Eastwest Bank.

Noli has three decades of extensive working experience in the banking industry showcasing strong leadership skills and expertise in strategic business and IT planning and the ability to drive change. He served as the EVP-Head of Operations Group at Philippine Savings Bank, where he played a crucial role on the senior management team, overseeing credit and collection, loan operations, treasury and remittance operations, support services, and process management. He also had the privilege to serve as a director of Sumisho Motor Finance, and member of various PSBank committees: ALCO, Credit, Personnel, IT Steering, Anti-Money Laundering and Outsourcing. He held various significant positions in the financial industry including Risk Management Head at DBS Bank Philippines, Department Head of Systems and Methods at Bank of Southeast Asia, AVP-Systems Management at BPI, and as a Systems Planning and Development Officer in Citytrust Banking Corporation where he started his career in 1994. Noli holds a Bachelor of Science in Civil Engineering degree from Mapua, where he placed 3rd in the Civil Engineering Board in 1986.

- b. The promotion Mr. Alastair De Lara, Head, Personal Loans and Consumer Sales and Support from First Vice President to Senior Vice President effective January 01, 2025. Mr. De Lara does not own any shares with Eastwest Bank.

Before joining EW, Mr. De Lara had combined 9 years of banking experience (Citibank, Standard Chartered Bank, Planters Development Bank and Philippine National Bank). He was hired in EW in 2008. Mr. De Lara built the Personal Loan (PL) Business from the ground up in 2011. He grew PL as the top personal loan provider in the country in 2017-2019, and helped grow the Cards Business. In 2020, Mr. De Lara took on an expanded role, from oversight of PL Business and Card Sales to have leadership over the following: PL Business, Real and Other Properties Acquired (ROPA) Sales, Appraisal and Credit Services, Store Sales, Cross Sell, Emerging Enterprise Loans (EEL) and VisMin Consumer Lending Sales. This complex role required familiarity on all four consumer products and encompasses both account generation and servicing. Mr. De Lara's last promotion was in 2018, from VP to FVP.

- c. The promotion Mr. Glenn Conrad Jao, Chief Trader, Treasury from First Vice President to Senior Vice President effective January 01, 2025. Mr. Jao does not own any shares with Eastwest Bank.

Mr. Jao's vast experience in financial markets includes stint with International Exchange Bank, Security Bank, United Coconut Planters Bank and Philippine Savings Bank. He joined EW in 2018 as Chief Trader for Treasury, with an equivalent rank of VP. In 2020, he created the Bank's Investment Policy which was also adopted by East West Insurance Brokerage (EWIB). From 2020 to 2022, he spearheaded the review and revision of the Bank's business model for Debt Securities. Also, in 2020, he created position papers which were approved by the regulators for the sale of HTC (Hold-to-Collect). Mr. Jao was also instrumental in the Bank's successful maiden bond issuance in 2020. Mr. Jao's last promotion was in 2019, from VP to FVP.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EAST WEST BANKING CORPORATION
(Issuer)

December 12, 2024
(Date)


ATTY. BENEDICTO M. VALERIO, JR.
Corporate Secretary
(Signature and Title)